



ASIA CONSULTATIVE CONFERENCE

CREATING BETTER BUSINESS ENVIRONMENTS FOR ENTERPRISE DEVELOPMENT

29 November to 1 December 2006  
Bangkok, THAILAND

Regional and Global Lessons for More Effective Donor Practices

Donor Committee for Enterprise Development  
Business Environment Working Group

**ASIA CONSULTATIVE CONFERENCE**

**Creating Better Business Environments for Enterprise Development; Asian and Global Lessons for More Effective Donor Practices**

Imperial Queen's Park Hotel

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29 November to 1 December 2006

**Bangkok, Thailand**

**CONFERENCE PROGRAMME**

(Version 3.2)

Conference Moderators: Ed CANELA, Manila, and Deepak ADHIKARY, Dhaka

<b>TUESDAY, 28 NOVEMBER 2006</b>	
14:00 – 19:30	<i>Conference Registration</i> <i>Benjasiri Room</i>
19:30 – 21:00	<i>Cocktail Reception</i> Welcome by Donor Committee for Enterprise Development Corinna KÜSEL, Co-Chair, Donor Committee for Enterprise Development <i>At the poolside on the ninth floor</i>

<b>DAY 1, WEDNESDAY, 29 NOVEMBER 2006</b>	
8:00 – 9:00	<i>Conference Registration</i> <i>Hotel Foyer</i>
9:00 – 10:10	<i>Official Opening and Keynote Messages</i> <b>Farooq SOBHAN</b> Director, Bangladesh Enterprise Institute, Dhaka (To be confirmed) <b>Hon. Krirk-krai JIRAPAET</b> Minister for Commerce, Royal Thai Government, Bangkok (To be confirmed) <b>Laurence CARTER</b> Co-Chair, Donor Committee for Enterprise Development <b>Martin CLEMENSSON</b> Chair, Business Environment Working Group, DCED
10:10 – 10:30	<i>Guidance for Donor Supported Business Environment Reform: Key Findings and Work in Progress</i>

## CONFERENCE PROGRAMME

	Simon WHITE, Business Environment Working Group		
10:30 – 11:00	MORNING TEA		
<b>CONFERENCE THEME 1:</b>			
<b>REGIONAL PRIORITIES FOR BUSINESS ENVIRONMENT REFORM</b>			
This conference theme will be introduced through a panel session in which regional priorities for reform are identified drawing from a range of perspectives and sources. Following there will be two series of parallel breakout sessions focusing on specific priorities for reform in Asia.			
11:00 – 11:15	<i>Doing Business in 2007 in Asia</i> Caralee MCLIESH, International Finance Corporation/World Bank, Washington DC		
11:15 – 11:30	<i>Regional Overview of Key Business Environment Issues in Asia</i> Ray Mallon, Consultant, Hanoi		
11:30 – 11:45	<i>APEC Business Advisory Council Report, ABAC 2006 Business Survey Report</i> Tran Thien CUONG, APEC Business Advisory Committee, Hanoi (to be confirmed)		
11:45 – 12:00	<i>Impacts of Economic Policy on Business Environment Performance in Asia</i> Tilman ALTENBURG, German Development Institute, Bonn		
12:00 – 12:30	<i>Panel Discussion</i>		
Rapporteur:	Aly MIEHLBRADT, Chang Mai		
12:30 – 14:00	LUNCH		
14:00 – 16:00	<b>FIRST SERIES OF PARALLEL BREAKOUT SESSIONS</b> Four parallel breakout sessions on specific topics		
<b>SESSION 1.1</b>	<b>SESSION 1.2</b>	<b>SESSION 1.3</b>	<b>SESSION 1.4</b>
<i>Making Business Registration and Licensing Easier, Cheaper and More Attractive (Part 1)</i>	<i>Assessments for Local Business Environment Reform</i>	<i>Policy Frameworks for a Better Business Environment</i>	<i>Promoting Trade and Investment in Asia</i>
Queen's Park Grand Hall (Second Floor)	Bangkok Panorama 1 (Third Floor)	Bangkok Panorama 2 (Third Floor)	Queen's Park 6 (Second Floor)
16:00 – 16:30	AFTERNOON TEA		

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16:30 – 18:30	<b>SECOND SERIES OF PARALLEL BREAKOUT SESSIONS</b> Four parallel breakout sessions on specific topics		
<b>SESSION 2.1</b>	<b>SESSION 2.2</b>	<b>SESSION 2.3</b>	<b>SESSION 2.4</b>
<i><b>Making Business Registration and Licensing Easier, Cheaper and More Attractive (Part 2)</b></i>	<i><b>Importance of Sub-National Business Environment Reforms</b></i>	<i><b>Improving the Capacity for Sector Development Through Better Business Environments</b></i>	<i><b>Enhancing Trade and Investment Through Better Business Environments</b></i>
Queen's Park Grand Hall (Second Floor)	Bangkok Panorama 1 (Third Floor)	Bangkok Panorama 2 (Third Floor)	Queen's Park 6 (Second Floor)
19:30	<i><b>OFFICIAL CONFERENCE DINNER: State Tower</b></i> <i><b>Presentation of the first Donor Committee for Enterprise Development Award For Best Practices in Donor-Supported Reforms in Asia (2006): Excellence in Business Environment Reform</b></i>		

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**DAY 2, THURSDAY, 30 NOVEMBER 2006**

### **CONFERENCE THEME 2:**

#### **MANAGING BUSINESS ENVIRONMENT REFORMS IN ASIA**

This conference theme deals with the ways donor agencies can support developing country governments, private sector organizations and other social partners in their efforts to reform the business environment. It begins with a panel session on the key issues for donor agencies in their support of business environment reforms. This is followed by two series of parallel breakout sessions dealing with various aspects of donor agency support for business environment reform. The last session in this theme is a debate on the contribution business environment reform make toward poverty reduction.

8:30 – 10:30AM	<p><b><i>Key Donor Issues For Business Environment Reform in Asia</i></b></p> <p>This panel discussion will commence with short 10-15 minute presentations by senior representatives of selected donor agencies. This will be followed by a panel discussion that includes questions from the audience.</p> <p><b><i>Asian Development Bank (ADB)</i></b> Jean-Pierre A. VERBIEST Country Director: Thailand Resident Mission, Bangkok</p> <p><b><i>International Labour Organization (ILO)</i></b> José Manuel SALAZAR-XIRINACHS Executive Director: Employment Sector, Geneva</p> <p><b><i>UK Department of International Development (DFID)</i></b> Richard BOULTER DFID Head of Profession for Private Sector Development, Dhaka</p> <p><b><i>International Finance Corporation–World Bank Group</i></b> Max AITKIN Manager, SME Department, Washington DC</p> <p><b><i>OECD's Support of Investment for Asian Development</i></b> Pierre PORET Organisation for Economic Co-operation and Development, Paris</p> <p>General discussion</p>
Rapporteur:	Aly MIEHLBRADT, Chang Mai
10:30 – 11:00	MORNING TEA

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11:00 – 13:00		<b>THIRD SERIES OF PARALLEL BREAKOUT SESSIONS</b>			
		Four parallel breakout sessions on specific topics			
<b>SESSION 3.1</b>		<b>SESSION 3.2</b>		<b>SESSION 3.3</b>	
<i><b>The Challenge of Identifying and Working With Drivers of Change</b></i>		<i><b>Collaboration and Harmonization Among Donor Agencies Engaged in BE Reform</b></i>		<i><b>Focusing Reform Efforts</b></i>	
Queen's Park Grand Hall (Second Floor)		Bangkok Panorama 1 (Third Floor)		Bangkok Panorama 2 (Third Floor)	
				<b>SESSION 3.4</b>	
				<i><b>Improving Public-Private Dialogue</b></i>	
				Queen's Park 6 (Second Floor)	
13:00 – 14:00		LUNCH			
16:30 – 18:30		<b>FOURTH SERIES OF PARALLEL BREAKOUT SESSIONS</b>			
		Four parallel breakout sessions on specific topics			
<b>SESSION 4.1</b>		<b>SESSION 4.2</b>		<b>SESSION 4.3</b>	
<i><b>The Role of Multinational Enterprises in BE Reform</b></i>		<i><b>Mechanisms for Donor Supported BE Reforms</b></i>		<i><b>New Lessons from the Experience of BE Reform</b></i>	
Queen's Park Grand Hall (Second Floor)		Bangkok Panorama 1 (Third Floor)		Bangkok Panorama 2 (Third Floor)	
				<b>SESSION 4.4</b>	
				<i><b>Role of Business Membership Organizations in BE Reform</b></i>	
				Queen's Park 6 (Second Floor)	
16:00 – 16:30		AFTERNOON TEA			
16:30 – 17:30		<b>CONFERENCE DEBATE</b>			
		<b>“Business Environment Reform is <u>the</u> Key Element in the Reduction of Poverty”</b>			
		<b>TEAM AFFIRMATIVE</b>		<b>TEAM NEGATIVE</b>	
		Pierre GUISLAIN FIAS, Washington DC		Tilman ALTENBURG German Development Institute, Bonn	
		Sanjivi SUNDAR Professor of Regulatory Governance, New Delhi		Sunil SINHA Emerging Market Economics, London	
Rapporteur:		Aly MIEHLBRADT, Chang Mai			
18:30 onwards		<b>Social programme</b> (Suan Thip)			

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### DAY 3, FRIDAY, 1 DECEMBER 2006

#### CONFERENCE THEME 3:

#### LESSONS LEARNED FROM BUSINESS ENVIRONMENT REFORM IN ASIA

This conference theme focuses on how the experience of business environment reform in Asia can contribute to the formulation of donor guidance. The presentations and discussions in this conference theme include an examination of the ingredients of successful business environment reform in Asia, as well as the processes and organizational arrangements that promote success. Attention is given to the role of donor agencies in supporting business environment reform as well as the contribution of private sector organizations. This theme provides for a discussion of the first draft donor guidance.

9:00 – 9:15	<i>Guidance for Donor Supported Business Environment Reform: Debates and Challenges</i> Simon WHITE, Business Environment Working Group			
9:15 – 9:40	<i>The Role of the State in Business Environment Reform: A synthesis of previous discussion and the conference debate</i> Jim TANBURN, Donor Committee for Enterprise Development			
9:40 – 10:00	<i>Reforming the Investment Climate: Lessons for Practitioners</i> Vincent PALMADE, World Bank Group, Washington DC			
10:00 – 10:30	<i>Plenary Discussions</i>			
Rapporteur:	Aly MIEHLBRADT, Chang Mai			
10:30 – 11:00	MORNING TEA			
11:00 – 13:00	<b>FIFTH SERIES OF PARALLEL BREAKOUT SESSIONS</b> Four parallel breakout sessions on specific topics			
	<b>SESSION 5.1</b>	<b>SESSION 5.2</b>	<b>SESSION 5.3</b>	<b>SESSION 5.4</b>
	<i>Objectives of Business Environment Reform in Asia</i>	<i>Priority Areas of Business Environment Reform in Asia</i>	<i>Managing Business Environment Reform Processes</i>	<i>Donor Co-ordination Processes and Structures</i>
	Queen's Park Grand Hall (Second Floor)	Bangkok Panorama 1 (Third Floor)	Bangkok Panorama 2 (Third Floor)	Queen's Park 6 (Second Floor)
13:00 – 14:00	LUNCH			
14:00 – 14:30	<i>Conference Highlights</i> Perspectives from the Private Sector and Developing Country Government Representatives			
14:30 – 15:00	<i>Plenary on donor guidelines and good practices</i>			
15:00 – 16:00	<i>Summary and Future work of the Business Environment Working Group</i> Martin CLEMENSSON Chair, Business Environment Working Group			

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### BREAKOUT SESSIONS DETAILS

DAY 1: 14:00 – 16:00

#### FIRST SERIES OF PARALLEL BREAKOUT SESSIONS REGIONAL PRIORITIES FOR BUSINESS ENVIRONMENT REFORM IN ASIA

##### **Session 1.1: Making Business Registration and Licensing Easier, Cheaper and More Attractive (Part 1)**

This session examines the lessons that can be learned from reforming business registration and licensing procedures in Asia. Case studies are drawn from Vietnam, Philippines, and Laos. In addition, a practitioners guide for reforming business registration and licensing is presented.

<b>Paper 1.1.1</b>	<b><i>Streamlining Business Registration Procedures – Experiences from Vietnam and the Philippines</i></b> Ulla KEPPEL, SMEDSEP Program, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Manila and Le Duy BINH, SMED Program, GTZ Hanoi
<b>Paper 1.1.2</b>	<b><i>Technical Assistance to Support the Business Environment Reform Process in Lao PDR: A Case Study on the New Enterprise Law</i></b> Phousinghoa SENGXAY, Trang NGUYEN and Lan Van NGUYEN, International Finance Corporation-MPDF
<b>Respondent</b>	<b><i>Business Licensing Reform: Guide for Development Practitioners</i></b> Andrei MIKHNEV, SME Department, International Finance Corporation-World Bank, Washington DC
Venue	Queen's Park Grand Hall (Second Floor)
Moderator	Ed CANELA, Conference Co-Moderator, Manila
Rapporteur	Christian VON DRACHENFELS, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Frankfurt

##### **Session 1.2: Assessments for Business Environment Reform**

This session examines the successes that have been achieved through regular assessment of the business environment in Asia. The first paper deals with sub-national business environment assessments in Cambodia. The second with the regular monitoring of business environment indicators in identifying a reform agenda in Indonesia.

<b>Paper 1.2.1</b>	<b><i>Reforming Business Environment Bottom-up: Provincial Business Environment Scorecard in Cambodia</i></b> Soneath HOR, International Finance Corporation-MPDF, Phnom Phen and Trang NGUYEN, International Finance Corporation-MPDF, Hanoi
<b>Paper 1.2.2</b>	<b><i>Routine Periodic Investment Climate Surveys in Indonesia: What Gets Measured Gets Changed</i></b> Peter ROSNER, Jakarta
<b>Respondent</b>	Samantha ABEYWICKRAMA, Federation of Chambers of Commerce and Industry of Sri Lanka, Colombo (to be confirmed)
Venue	Bangkok Panorama 1 (Third Floor)
Moderator	Deepak ADHIKARY, Conference Co-Moderator, Dhaka
Rapporteur	Shaela RAHMAN, International Finance Corporation-World Bank,

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Washington DC

### ***Session 1.3: Policy Frameworks for a Better Business Environment***

This is the second session dealing with the role of policy in business environment reforms for enterprise development. This session examines the use of policy frameworks as an instrument for creating a better business environment. Some different perspectives on this issue are presented. These perspectives the role of policies in private sector development, the importance of competition policy reform, and the shift from a protectionist policy framework to one that promotes greater competitiveness within the global marketplace.

<b><i>Paper 1.3.1</i></b>	<b><i>OECD Policy Framework for Investment</i></b> Pierre PORET, Organisation for Economic Co-operation and Development, Paris
<b><i>Paper 1.3.2</i></b>	<b><i>Competition Policy Reform and Poverty Reduction in Asia</i></b> John PRESTON, UK Department for International Development, London
<b><i>Respondent</i></b>	Zia UDDIN, Government of Afghanistan, Kabul
Venue	Bangkok Panorama 2 (Third Floor)
Moderator	Michael LAIRD, Organisation for Economic Co-operation and Development, Paris
Rapporteur	To be determined

### ***Session 1.4: Promoting Trade and Investment in Asia***

This session examines the issues facing trade and investment in Asia. Attention is given to identifying the obstacles to trade and investment in the region, as well as to initiatives that can be taken to improve trade facilitation.

This is the first of two sessions on the topic of trade and the business environment. The second session is Session 2.4.

<b><i>Paper 1.4.1</i></b>	<b><i>Trade Facilitation in South Asia</i></b> Allen DENNIS, World Bank, Washington DC
<b><i>Paper 1.4.2</i></b>	<b><i>Increasing Investment Through Business Environment Reforms – Lessons from the Region</i></b> Joseph LOWTHER and Katja SILVA-LEANDER, Emerging Markets Group, London
<b><i>Respondent</i></b>	Paul MENKVELD, Director, Sustainable Economic Development, Netherlands Ministry of Foreign Affairs, The Hague
Venue	Queen's Park 6 (Second Floor)
Moderator	
Rapporteur	Caroline RAMAEKERS, Ministry of Foreign Affairs, The Hague

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### BREAKOUT SESSIONS DETAILS

DAY 2: 16:30 – 18:30

#### SECOND SERIES OF PARALLEL BREAKOUT SESSIONS PRIORITIES FOR BUSINESS ENVIRONMENT REFORM IN ASIA

##### ***Session 2.1: Making Business Registration and Licensing Easier, Cheaper and More Attractive (Part 2)***

This is the second session on business licensing and registration reform. The first presentation concerns the development of one-stop-shops for registration and licensing in Indonesia, while the second presentation takes a look at what the experience in Vietnam can teach us about sustaining reform efforts. Sustaining reform efforts is one of the conferences Hot Topics.

<b><i>Paper 2.1.1</i></b>	<b><i>Lessons Learned in Sustaining Business Registration Reform in Vietnam</i></b> Le Quang MANH, Ministry of Planning and Investment, Hanoi
<b><i>Paper 2.1.2</i></b>	<b><i>The Role of Local One Stop Service Centers in Indonesia</i></b> Liesbet STEER, Asia Foundation, Jakarta
<b><i>Respondent</i></b>	Sanjivi SUNDAR, Professor of Regulatory Governance, New Delhi (To be confirmed)
Venue	Queen's Park Grand Hall (Second Floor)
Moderator	Ed CANELA, Conference Co-Moderator, Manila
Rapporteur	Christian VON DRACHENFELS, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Frankfurt

##### ***Session 2.2: The Importance of Sub-National Business Environment Reforms***

This session deals with sub-national business environment reforms. It examines the role of special economic zones (Paper 2.2.1) as well as how national policies, laws and programmes influence sub-national business environment reforms.

<b><i>Paper 2.2.1</i></b>	<b><i>Special Economic Zones: Performance, Lessons Learned and Implications</i></b> Gokhan AKINCI, International Finance Corporation
<b><i>Paper 2.2.2</i></b>	<b><i>Improving the Business Environment for Small Enterprises in China: The Importance of National Level Reforms for Sub-National Business Environments</i></b> Christoph David WEINMANN, International Labour Organization, Beijing
<b><i>Respondent</i></b>	
Venue	Bangkok Panorama 1 (Third Floor)
Moderator	Deepak ADHIKARY, Conference Co-Moderator, Dhaka
Rapporteur	Shaela RAHMAN, International Finance Corporation-World Bank, Washington DC

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### **Session 2.3: Improving the Capacity for Sector Development Through Better Business Environments**

This session focuses on the influence business environments have on enterprise development within specific industry sectors. While sector development initiatives often deal with the role of financial and business development services, value chains and associations, the interest in this session is on how business environment reform can improve the potential for sector development.

<b>Paper 2.3.1</b>	<b><i>Quality Infrastructure – A Vital Aspect of Business Environment for Enterprise Development: The Case of The Thai Fresh Fruit and Vegetables Industry</i></b> Visoot PHONGSATHORN, Bangkok
<b>Paper 2.3.2</b>	<b><i>Value Chain Promotion and Business Environment Reforms; Experience from Sri Lanka</i></b> Peter RICHTER, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Colombo
<b>Respondent</b>	Ariel CASTRO, Trade Union Congress of the Philippines, Manila
<b>Venue</b>	Bangkok Panorama 2 (Third Floor)
<b>Moderator</b>	Sunil SINHA, Emerging Markets Economic, London
<b>Rapporteur</b>	To be determined

### **Session 2.4: Enhancing Trade and Investment Through Better Business Environments**

This is the second session dealing with the topic of trade, investment and the business environment. It deals with the ways better business environment can improve the opportunities for trade and investment. Increased private sector investment and trade is a prerequisite for economic growth and business environments set the conditions in which this occurs. Thus, this session will not focus on specific trade promotion policies or programmes. Instead, it addresses the ways business environments can be made more conducive to increased levels of trade and investment in Asia.

<b>Paper 2.4.1</b>	<b><i>Developing Standards and Conformity Infrastructure for Export: UNIDO Trade Capacity Building Approach and Lessons</i></b> Steffen KAESER, United Nations Industrial Development Organization, Vienna
<b>Paper 2.4.2</b>	<b><i>Strategies for Services - Enabling Negotiators in Trade in Services</i></b> Anja GOMM, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Manila
<b>Paper 2.4.3</b>	<b><i>Self Sustaining Mechanism to Enhance Trade Capabilities at Farm Level: A Study of the FICCI</i></b> Amit MOOKERJEE, Indian Institute of Management, Lucknow
<b>Respondent</b>	Kanishka WEERASINGHE, Employers' Federation of Ceylon, Rajagiriya
<b>Venue</b>	Queen's Park 6 (Second Floor)
<b>Moderator</b>	
<b>Rapporteur</b>	Shaela RAHMAN, International Finance Corporation-World Bank, Washington DC

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### BREAKOUT SESSIONS DETAILS

DAY 2: 11:00 – 13:00

#### THIRD SERIES OF PARALLEL BREAKOUT SESSIONS MANAGING BUSINESS ENVIRONMENT REFORMS IN ASIA

##### **Session 3.1: The Challenge of Identifying and Working With Drivers of Change**

This session examines the political economy of reform in Asia by focusing on the drivers of change in the process of reform. Two papers are presented.

<b>Paper 3.1.1</b>	<b><i>How Broad-based Reforms Succeed in Changing the Business Environment: The Strategic Use of Drivers of Change</i></b> Scott JACOBS, Jacobs and Associates, Washington DC
<b>Paper 3.1.2</b>	<b><i>Regional Chambers of Commerce and Industry as Key Drivers of Change for Local Business Reform – Methodology and First Experiences from Mongolia</i></b> Florian LÜTTICKEN, SEQUA, Bonn
<b>Respondent</b>	Vincent PALMADE, World Bank Group, Washington DC
<b>Venue</b>	Queen's Park Grand Hall (Second Floor)
<b>Moderator</b>	Ed CANELA, Conference Co-Moderator, Manila
<b>Rapporteur</b>	Shaela RAHMAN, International Finance Corporation-World Bank, Washington DC

##### **Session 3.2: Collaboration and Harmonization Among Donor Agencies Engaged in Business Environment Reform**

In recent years there have been louder calls for donor agencies to improve the way they collaborate with one another. Programme harmonization and coordination when supporting business environment reforms have become essential.

<b>Paper 3.2.1</b>	<b><i>Steering the Drivers of Change in the Same Direction: A Case Study in Creating a Common Business Environment Reform Agenda Among Donors, Government and the Private Sector</i></b> James CRITTLE, International Finance Corporation, Dhaka
<b>Paper 3.2.2</b>	<b><i>Denmark's Business Sector Programme Support (BSPS) to Vietnam: alignment, ownership, sustainability and harmonization</i></b> Henrik VISTISEN, Danida, Hanoi
<b>Respondent</b>	<b><i>The use of ODA in support of developing countries efforts to mobilise investment for development</i></b> Michael LAIRD, Organisation for Economic Co-operation and Development, Paris
<b>Venue</b>	Bangkok Panorama 1 (Third Floor)
<b>Moderator</b>	Farooq SOBHAN, Bangladesh Enterprise Institute, Dhaka
<b>Rapporteur</b>	Christian VON DRACHENFELS, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Frankfurt

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### **Session 3.3: Focusing Reform Efforts**

This session addresses the issue of reform priorities and areas of focus. It examines the ways in which business environment reform can be used to address poverty and unleash private sector development. The first paper presents a macro-economic perspective on the role business environment reform. The second paper presents the case of Pakistan and focuses on the critical business environment constraints that affect business development.

**Paper 3.3.1**      ***Macro Economic Reform for Business Environment: Does It Work and Does It Have an Impact on The Poor?***

Peter VAN DIERMEN, AusAID, Canberra

**Paper 3.3.2**      ***Toward a Greater Understanding of Business Constraints in Pakistan***

Wade PFAU, GRIPS, Tokyo or Sajjad MOGHAL, Small and Medium Enterprise Development Authority (SMEDA), Lahore

**Respondent**      To be determined

Venue              Bangkok Panorama 2 (Third Floor)

Moderator        Pierre PORET, Organisation for Economic Co-operation and Development, Paris

Rapporteur        To be determined

### **Session 3.4: Improving Public-Private Dialogue**

This session continues to focus on the political economy of reform, this time by focussing on the role of social dialogue and representative institutions. The first of the two papers presented examines an ILO reform programme in Sri Lanka and the role of PPD. The second paper presents findings from a recent assessment of PPD in Asia and introduces a recently produced guide for improving PPD.

**Paper 3.4.1**      ***Improving the Local Business Environment in Sri Lanka Through Public-Private Dialogue***

Roel HAKEMULDER, International Labour Organization, Colombo

**Paper 3.4.2**      ***Public-Private Dialogue Impact Assessment Study (Cambodia, Lao PDR and Vietnam) and The Public Private Dialogue Handbook***

Benjamin HERZBERG, International Finance Corporation-World Bank, Washington DC

**Respondent**      Ariel CASTRO, Trade Union Congress of the Philippines, Manila (to be confirmed)

Venue              Queen's Park 6 (Second Floor)

Moderator        Deepak ADHIKARY, Conference Co-Moderator, Dhaka

Rapporteur        To be determined

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### BREAKOUT SESSIONS DETAILS

DAY 2: 14:00 – 16:00

#### FOURTH SERIES OF PARALLEL BREAKOUT SESSIONS MANAGING BUSINESS ENVIRONMENT REFORMS IN ASIA

##### ***Session 4.1: The Role of Multinational Enterprises in Business Environment Reform***

This session examines the, sometimes controversial, role of multinational enterprises in supporting business environment reform. Two papers are presented. The first comes from the Asian region describing the ways multinational enterprises can lever reform efforts. The second presents a broader international perspective from the Organisation for Economic Co-operation and Development in Paris.

<b>Paper 4.1.1</b>	<b><i>Joining Hands with the International Private Sector in Leveraging Reforms</i></b> Corinna KUSEL, <i>Gesellschaft für Technische Zusammenarbeit (GTZ)</i> , Frankfurt and Thomas FINKEL, GTZ, Hanoi
<b>Paper 4.1.2</b>	<b><i>Findings of the OECD Guidelines for Multinational 2006 Annual Report</i></b> Pierre PORET, Organisation for Economic Co-operation and Development, Paris
<b>Respondent</b>	Farooq SOBHAN, Bangladesh Enterprise Institute, Dhaka
<b>Venue</b>	Queen's Park Grand Hall (Second Floor)
<b>Moderator</b>	Ed CANELA, Conference Co-Moderator, Manila
<b>Rapporteur</b>	

##### ***Session 4.2: Mechanisms for Donor Supported Business Environment Reforms***

This session examines some of the specific mechanisms donor agencies have used to support reform of the business environment.

<b>Paper 4.2.1</b>	<b><i>The Business Environment Country Profile: A centralized resource for business environment information, comparison, and collaboration</i></b> Michael R. Ingram, International Finance Corporation-World Bank, Washington DC
<b>Paper 4.2.2</b>	<b><i>Using Enterprise Challenge Funds to Promote a More Enabling Environment for Business: Challenges and Opportunities</i></b> Alwyn CHILVER, AusAID, Canberra
<b>Respondent</b>	
<b>Venue</b>	Bangkok Panorama 1 (Third Floor)
<b>Moderator</b>	Tony POLATAJKO, UK Department for International Development, London
<b>Rapporteur</b>	Shaela RAHMAN, International Finance Corporation-World Bank, Washington DC

##### ***Session 4.3: New Lessons from the Experience of Business Environment Reform***

This session focuses on some of the new lessons that have been learned in donor-supported business environment reform.

<b>Paper 4.3.1</b>	<b><i>Bottom Up: Applying Lessons from Sub-National Reform to Influence National Policy in Vietnam</i></b> Trang NGUYEN, MPDF, Hanoi
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<b>Paper 4.3.2</b>	<b><i>Policy and Regulatory Environment in South Asia – Informality and Poverty Alleviation</i></b> Gopal JOSHI, International Labour Organization Geneva
<b>Respondent</b>	Sanjivi SUNDAR, Professor of Regulatory Governance, New Delhi (To be confirmed)
Venue	Bangkok Panorama 2 (Third Floor)
Moderator	Nilgün F. TAS, UNIDO, Hanoi
Rapporteur	Christian VON DRACHENFELS, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Frankfurt

### ***Session 4.4: The Role of Business Membership Organizations in Business Environment Reform***

<b>Paper 4.4.1</b>	<b><i>The Role of Business Associations In Business Environment Reform</i></b> Tim DYCE, Director of the Asia Pacific Enterprise Training Centre, Sydney
<b>Paper 4.4.2</b>	<b><i>The Role of Business Development Agencies in Developing Economies for Improving The Business Environment For SMEs</i></b> Sajjad MOGHAL, Small and Medium Enterprise Development Authority (SMEDA), Lahore
<b>Respondent</b>	Samantha ABEYWICKRAMA, Federation of Chambers of Commerce and Industry of Sri Lanka, Colombo (to be confirmed)
Venue	Queen's Park 6 (Second Floor)
Moderator	Deepak ADHIKARY, Conference Co-Moderator, Dhaka
Rapporteur	To be determined

## CONFERENCE PROGRAMME

### BREAKOUT SESSIONS DETAILS

DAY 3: 11:00 – 13:00

#### FIFTH SERIES OF PARALLEL BREAKOUT SESSIONS LESSONS LEARNED FROM ENVIRONMENT REFORMS IN ASIA

##### **Session 5.1: Objectives of Business Environment Reform in Asia**

This session focuses on the primary purpose of business environment reform in Asia. It will include a discussion on the following questions:

- What is the business environment and how does it affect poverty?
- Why are donor organizations interested in supporting reforms to the business environment in Asia?
- What are the priorities for business environment reform in Asia?

Venue	Queen's Park Grand Hall (Second Floor)
Moderator	Corinna KÜSEL, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Frankfurt
Rapporteur	To be determined

##### **Session 5.2: Priority Areas of Business Environment Reform in Asia**

This session focuses on the main priorities for reform in Asia. Some of these areas will have been addressed during sessions in the previous two days. However, there may be other areas that participants believe are a priority for reform. The session will include a discussion on the following questions:

- What are the priorities for business environment reform in Asia?
- Do priorities for reform vary according to perspective (i.e., local, provincial and national government perspectives, private sector perspectives, donor perspectives)?
- How are reform priorities identified?

The session will commence with an overview of the topic by the Moderator. This will be followed by the presentation of session reports from the relevant sessions.

Venue	Bangkok Panorama 1 (Third Floor)
Moderator	Deepak ADHIKARY, Conference Co-Moderator, Dhaka
Rapporteur	Shaela RAHMAN, International Finance Corporation-World Bank, Washington DC

##### **Session 5.3: Managing Business Environment Reform Processes**

This session focuses on the mechanisms and processes donor agencies can use to work more effectively with their programme partners and to manage reform programmes better. It will include a discussion on the following questions:

- How can donor agencies come to a common reform agenda among each other as well as with their programme partners (i.e., government and the private sector)?
- What are the practical challenges donors face when supporting business environment reforms and how can they best address these?

The session will commence with an overview of the topic by the Moderator. This will be followed by the presentation of session reports from the relevant sessions.

Venue	Bangkok Panorama 2 (Third Floor)
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## CONFERENCE PROGRAMME

Moderator	Vincent PALMADE, World Bank Group, Washington DC
Rapporteur	Christian VON DRACHENFELS, <i>Gesellschaft für Technische Zusammenarbeit</i> (GTZ), Frankfurt

### **Session 5.4: Donor Co-ordination Processes and Structures**

This session focuses on a consistent and difficult challenge for donor agencies and their reform partners. While the Paris Declaration on Aid Effectiveness establishes an agreed framework for coordination, donor agencies at national and regional levels often struggle to find practical answers to the following questions:

- How do we promote local ownership of reform efforts?
- How do we harmonise our reform support programmes with other donors?
- How do we align these with the development goals and strategies of national and sub-national governments?
- How do we measure results in a common, agreed upon manner?

The session will commence with an overview of the topic by the Moderator. This will be followed by the presentation of session reports from the relevant sessions.

Venue	Queen's Park 6 (Second Floor)
Moderator	Richard Boulter, UK Department for International Development, Dhaka
Rapporteur	To be determined