

CREATING BETTER BUSINESS  
ENVIRONMENTS FOR  
ENTERPRISE DEVELOPMENT

29 November  
to 1 December 2006  
Bangkok, THAILAND

Regional and Global Lessons for More Effective Donor Practices

To improve the effectiveness of donor supported reform efforts by bringing together representatives of donor agencies and their development partners involved in the assessment and reform of the business environment for enterprise development.

# Conference Objectives

- 1 Contribute to a **multi-agency agenda** on business reform that prioritises the interests, approaches and challenges of donor agencies in business environment
- 2 Document **good practice and principles** in business environment reform occurring in the Asia region and feed this into guidance for donor agencies on business environment reform
- 3 Discuss efforts being taken by donor agencies to **improve donor co-ordination, collaboration and harmonisation** in the Asia region

'Here is Edward Bear coming downstairs now: bump, bump on the back of his head, behind Christopher Robin. It is, as far as he knows, the only way of coming downstairs, but sometimes he feels, that there is another way, if only he could stop bumping for a moment and think of it'

— Lewis Carroll *Winnie-the-Pooh*

# Conference Themes

## **Regional Priorities for Business Environment Reform**

Priority Issues:

Product Market Factors

Trade Facilitation

Sector development

## **Managing Successful Business Environment Reforms in Asia**

Priority Issues:

Drivers of change in the reform  
process

Public Private Dialogue (PPD)

Public and Private Governance

Developing a common agenda  
for business environment  
reform

## **Lessons to Learn From Business Environment Reform in Asia**

# DAY 1

Official Opening  
KEYNOTE ADDRESSES

Conference Theme 1:  
REGIONAL PRIORITIES

Plenary Session

Breakout Session 1  
REGIONAL PRIORITIES

Breakout Session 2  
REGIONAL PRIORITIES

# DAY 2

Conference Theme 2:  
MANAGING REFORMS

Plenary Session

Breakout Session 3  
MANAGING REFORMS

Breakout Session 4  
MANAGING REFORMS

CONFERENCE DEBATE  
Relative Importance of BE Reform

# DAY 3

Conference Theme 3:  
LESSONS LEARNED

Plenary Session

Breakout Session 5  
ADVICE TO DONORS

Plenary  
ADVICE TO DONORS

Future Challenges  
CONFERENCE CLOSE

# Hot Topics

## Hot Topic 1:

Increasing the impact  
of business  
environment reform  
on poverty reduction

## Hot Topic 2:

Sustaining business  
environment reform  
efforts

## Hot Topic 3:

Reforming the  
business environment  
in specific industry  
sectors

## Hot Topic 4:

Donor co-ordination  
processes and  
structures

## Hot Topic 5:

Sub-national business  
environment reform

# Donor Guidance

To improve donor support for business environment reform processes in developing countries, which lead to economic growth and poverty reduction.

# Guidance Qualities

- Compiles lessons learned about what works and does not work in business environment reform for enterprise development
- Provides general but practical, operational guidance for donor staff in the field and at headquarters
- Provides a framework of basic good practice principles that support a diversity of approaches and priorities
- Highlights issues that remain unresolved and where there is not yet a consensus on good practice



# Unique Guidance

- For international donor community – although it is envisaged that programme partners will also find it useful
- Strong emphasis on practical guidance and lessons learned
- Focus on business environment reform for enterprise development – in keeping with other products of the DCED
- Highlight key challenges, debates and priorities for donor supported business environment reform
- Identify other practical resources donor agencies can obtain

# Current Draft Guidance

- A framework to populate with the experiences and lessons of Asian business environment reform
- A key product of the Asia Consultative Conference
- Questions to discuss and answer
- Contribute!
  - Share your views with Simon and members of

Enjoy the Conference!